



Sponsorship Opportunities

The Green Building Technologies Symposium sponsorship package offers enhanced brand building for your organization's sales and marketing to construction industry professionals. Specifically, it provides a unique opportunity to raise your corporate profile with hundreds of architects, builders, consultants, contractors, developers, engineers, technologists, technicians, manufacturers, specifiers and suppliers.

The Green Building Technologies Symposium will be held in the BMO Centre at the Calgary Stampede Grounds on December 8 and 9, 2009.

Day one of the Symposium will focus on cutting-edge information regarding green design, marketing & selling of green products, high performance wall, roof and floor systems, hydronic heating, new green building products and systems, home automation, indoor air quality, etc. The day will include a sit down dinner, followed by a presentation on the Calgary student built solar home that relies solely on solar energy for heat and power. The "Sol Abode" project is a student led collaboration involving several Calgary academic institutions that recently competed as Team Alberta in the US Solar Decathlon, Washington DC. The solar house will be further demonstrated and showcased as part of the Alberta program during the 2010 Olympic Winter Games.

The highlight of the evening will be a presentation by TV personality Mike Holmes who will share his views and experience in green construction.

Day two is dedicated to trade, investment and export development. The focus of the day will be on the size of the green market, industry trends, emerging technologies, investment opportunities, export initiatives and financing options. Peter Woodbridge will provide an overview of the market for green building technologies and will profile a number of business cases for new exciting developments in green technologies. As well, speakers from the Canadian Manufacturers and Exporters Association, Department of Foreign Affairs and International Trade, the Canadian Green Building Council, ATB Financial, Canada Border Services Agency, Green Alberta, Export Development Canada and CETAC West will present valuable information for delegates to elevate practical knowledge and gain exposure to trade, investment and market development opportunities.

A highlight of this unique forum will be an Alberta manufacturer's showcase, where local building products' manufacturers and distributors will display their new green innovative products, services and technologies in a trade show environment. Ample business networking opportunities will be provided throughout the two day event.

Who Will Attend

About 300 architects, builders, building owners, building officials, consultants, contractors, developers, engineers, technologists, technicians, manufacturers, researchers, specifiers, and suppliers are expected.



SPONSORSHIP LEVEL	SPONSORSHIP OPPORTUNITIES	COMMITMENT
Platinum	1 available	\$ 7,500
Gold	1 available	\$ 5,000
Silver	1 available	\$ 3,500
Bronze	1 available	\$ 2,500
Dinner	1 available	\$ 5,000
Networking Reception	1 available	\$ 3,500
Delegate Bag	1 available	\$ 2,500
Registration	1 available	\$ 2,000
Lanyard	1 available	\$ 1,500
Breakfast	2 available	\$ 1,000 each
Luncheon	2 available	\$ 2,500 each
Networking Breaks	3 available	\$ 500 each
Booth (Includes 8ft table)	47 available	\$ 795 each

Advertising Opportunities:

A full color program agenda will be produced and distributed to delegates of the symposium. If you wish to advertise in this publication, the following opportunities are available:

* Sizes to be confirmed

Back Cover of Program - Full page color ad \$750

Inside Back Cover of Program - Full page color ad \$500

Inside Front Cover of Program - Full page color ad \$750

Platinum Sponsorship

Price: \$7,500 Per Sponsor

Value Added Benefits:

- Opportunity to address delegates
- Logo placement in the Green Building Technologies Symposium promotional brochure
- Prominent logo placement in the attendee program agenda
- Strong visibility during the event: logo exposure on PowerPoint throughout the day



- Most prominent logo exposure in the partners section of the Green Building Technologies Symposium website
- Placement of your logo on signage at the Symposium and all print materials
- Recognition as “Platinum Sponsor” in our e-mail conference promotions
- Placement of your corporate promotional material in the symposium bag
- Five complimentary conference registrations
- Verbal acknowledgement of your sponsorship by the MC
- Table top booth at tradeshow for exhibiting during breakfast, lunch, and networking breaks
- Database of all conference delegates will be provided following the event

Gold Sponsorship

Price: \$5,000 Per Sponsor

Value Added Benefits:

- Logo placement in the Green Building Technologies Symposium promotional brochure
- Logo placement in the attendee program agenda
- Strong visibility during the event: logo exposure on PowerPoint throughout the day
- Prominent logo exposure in the partners section of the Green Building Technologies Symposium website.
- Placement of your logo on signage at the conference
- Recognition as “Gold Sponsor” in our e-mail conference promotions
- Placement of your corporate promotional material in symposium bag
- Four complimentary conference registrations
- Verbal acknowledgement of your sponsorship by the MC
- Table top booth at tradeshow for exhibiting during breakfast, lunch, and networking breaks
- Database of all conference delegates will be provided following the event

Silver Sponsorship

Price: \$3,500 Per Sponsor

Value Added Benefits:

- Logo placement in the Green Building Technologies Symposium promotional brochure
- Logo placement in the attendee program agenda
- Strong visibility during the event: logo exposure on PowerPoint throughout the day
- Prominent logo exposure in the partners section of the Green Building Technologies Symposium website
- Placement of your logo on signage at the conference
- Placement of your corporate promotional material in symposium bag
- Three complimentary conference registrations
- Verbal acknowledgement of your sponsorship by the MC
- Table top booth at tradeshow for exhibiting during breakfast, lunch, and refreshment breaks
- Database of all conference delegates will be provided following the event



Bronze Sponsorship

Price: \$2,500 Per Sponsor

Value Added Benefits:

- Logo placement in the Green Building Technologies Symposium promotional brochure
- Logo placement in the attendee program agenda
- Strong visibility during the event: logo exposure on PowerPoint throughout the day
- Prominent logo exposure in the partners section of the Green Building Technologies Symposium website
- Placement of your logo on signage at the conference
- Placement of your corporate promotional material in symposium bag
- Two complimentary conference registrations
- Verbal acknowledgement of your sponsorship by the MC

Dinner Sponsorship

Price: \$5,000 Per Sponsor

Value Added Benefits:

- Logo placement on the front cover of the Green Building Technologies promotional brochure
- Logo placement in the attendee program agenda
- Opportunity to address delegates at the start of dinner
- Strong visibility during the event: logo exposure on PowerPoint throughout the day
- Prominent logo exposure in the partners section of the Green Building Technologies Symposium website.
- Placement of your logo on signage at the Symposium and all print materials
- Placement of your corporate promotional material in symposium bag
- Three complimentary conference registrations
- Verbal acknowledgement of your sponsorship by the MC
- Table top booth at tradeshow for exhibiting during breakfast, lunch, and networking breaks
- Database of all conference delegates will be provided following the event

Networking Reception Sponsorship

Price: \$3,500 Per Sponsor

Value Added Benefits:

- Logo placement on the front cover of the Green Building Technologies promotional brochure
- Logo placement in the attendee program agenda
- Strong visibility during the event: logo exposure on PowerPoint throughout the day
- Prominent logo exposure in the partners section of the Green Building Technologies Symposium website.
- Placement of your logo on signage during networking reception



- Placement of your corporate promotional material in symposium bag
- Three complimentary conference registrations
- Verbal acknowledgement of your sponsorship by the MC
- Table top booth at tradeshow for exhibiting during breakfast, lunch, and networking breaks
- Database of all conference delegates will be provided following the event

Delegate Bag Sponsorship

Price: \$2,500 Per Sponsor

Value Added Benefits:

- Logo printed on symposium bag
- Logo placement in the attendee program agenda
- Strong visibility during the event: logo exposure on PowerPoint throughout the day
- Corporate logo exposure in partners section of the Green Building Technologies Symposium website
- Placement of your corporate promotional material in symposium bag
- Database of all conference delegates will be provided following the event

Registration Sponsorship

Price: \$2,000 Per Sponsor

Value Added Benefits:

- Placement of logo on signage at registration desk
- Logo placement in the attendee program agenda
- Strong visibility during the event: logo exposure on PowerPoint throughout the day
- Corporate logo exposure in the partners section of the Green Building Technologies Symposium website
- Placement of your corporate promotional material in symposium bag
- Database of all conference delegates will be provided immediately following the event

Lanyard Sponsorship

Price: \$1,500 Per Sponsor

Value Added Benefits:

- Corporate logo prominently displayed on the lanyard worn by each speaker and delegate during the entire conference
- Logo placement in the attendee program agenda
- Strong visibility during the event: logo exposure on PowerPoint throughout the day
- Corporate logo exposure in the partners section of the Green Building Technologies Symposium website
- Placement of your logo on signage at the conference
- Placement of your corporate promotional material in symposium bag



Breakfast Sponsorship

Price: \$1,000 Per Sponsor

Value Added Benefits:

- Logo placement in the attendee program agenda
- Strong visibility during the event: logo exposure on PowerPoint throughout the day
- Corporate logo exposure in the partners section of the Green Building Technologies Symposium website
- Placement of your logo on signage at the conference
- Verbal acknowledgement of your sponsorship by the MC

Luncheon Sponsorship

Price: \$2,500 Per Sponsor

Value Added Benefits:

- Logo placement in the attendee program agenda
- Strong visibility during the event: logo exposure on PowerPoint throughout the day
- Corporate logo exposure in the partners section of the Green Building Technologies Symposium website
- Placement of your logo on signage at the conference
- Placement of your corporate promotional material in symposium bag
- One complimentary conference registration
- Verbal acknowledgement of your sponsorship by the MC

Networking Breaks Sponsorship

Price: \$500 Per Sponsor

Value Added Benefits:

- Logo placement in the attendee program agenda
- Strong visibility during the event: logo exposure on PowerPoint throughout the day
- Corporate logo exposure in the partners section of the Green Building Technologies Symposium website
- Placement of your logo on signage at the conference
- Verbal acknowledgement of your sponsorship by the MC

Booth

Price: \$795 each (Includes one full admission to all sessions and meals, each additional admission is \$200)

Value Added Benefits:

- an opportunity to showcase your company to delegates from Alberta's building industry
- the exhibit area will be open throughout the two days of the symposium



- company name and website listed in the attendee program agenda
 - an 8 ft draped table provided in the exhibit area, power available upon request
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To reserve your corporate sponsorship or to book your exhibit space, please contact:

Brenda Smith

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